

Tillamook County Transient Lodging Tax (TLT) Revenue

Ordinances 74 & 75
(effective 1/1/2014 per voter approval)

70%
Tourism

Special Revenue Fund

30%
County
Roads

Admin
Costs*

Transportation Improvements
Public Works

Paving

Construction

Culverts/Drainage

Tourism-Related Destination
Management Projects
Board of Commissioners

TLT Destination Management Policy

Promotion & Marketing

Discretionary Distributions

Reserve Fund

County Grant Program

Community Grant Program

Tourism
Advisory
Committee

Marketing & Promotions
*Visit Tillamook Coast***

Marketing &
Advertising

Wayfinding

Events & Planning

Grants