

Notice of Measure Election
County

29-183

SEL 801

rev 01/18: ORS 250.035, 250.041,
250.175, 254.103, 254.465

Notice

Date of Notice
03/05/2025

Name of County or Counties
Tillamook

Date of Election
05/20/2025

Final Ballot Title The following is the final ballot title of the measure to be submitted to the county's voters. The ballot title notice has been published and the ballot title challenge process has been completed.

Caption 10 words which reasonably identifies the subject of the measure.

Measure to increase transient lodging tax from 10% to 14%.

FILED

MAR 05 2025

CHRISTY NYSETH
COUNTY CLERK

Question 20 words which plainly phrases the chief purpose of the measure.

Shall Tillamook County be authorized to incrementally increase the current 10% transient lodging tax to 14% throughout Tillamook County?

Summary 175 words which concisely and impartially summarizes the measure and its major effect.

This measure would amend Tillamook County Ordinance #74 which currently imposes a 10% tax on lodging guests at transient lodging facilities for stays less than 30 days. The amendment will increase the tax to 12%, effective September 1, 2025, and to 14%, effective July 1, 2026. In cities that already have such a tax, the percentage of the county tax collected from the guest would be offset by the percentage of city tax paid by the guest up to 13%. By state law, 70% of county lodging tax collections are dedicated for tourism promotion and tourism-related facilities. Per current Ordinance #74, the 30% balance is dedicated to county road maintenance. The amendment will require the balance of the 2% to 4% to be dedicated to the Tillamook County Sheriff's Office for public safety services, Communications Department for the emergency communications system maintenance, and Emergency Management Department for emergency management services. This measure is expected to raise an estimated \$760,000 for those county departments and \$1,770,000 for tourism promotion and tourism-related facilities.

Explanatory Statement 500 words that impartially explains the measure and its effect.

If the county is producing a voters' pamphlet an explanatory statement must be drafted and attached to this form for:

- any measure referred by the county governing body; or
- any initiative or referendum, if required by local ordinance.

Explanatory Statement Attached? Yes No

Authorized County Official Not required to be notarized.

Name
William K. Sargent

Title
County Counsel

Mailing Address
PO Box 652, Tillamook, OR, 97141

Contact Phone
503 812 7488

By signing this document:

- I hereby state that I am authorized by the county to submit this Notice of Measure Election; and
- I certify that notice of receipt of ballot title has been published and the ballot title challenge process for this measure completed.

Signature

3/5/25

Date Signed