## **Request for Ballot Title**

## **Preparation or Publication of Notice**

OAR 165-014-0005

No later than the 81st day before an election, a governing body that has referred a measure must proper and file with the local elections official the text of the referral for ballot title preparation or the ballot title of ballot title of publication of petice of receipt of ballot title. This form may be used to file the text of the referral and request the elections official beginning ballot title drafting process or file a ballot title and request the elections official publish notice of receipt of ballot title.

Filing Information	
Election Date	Authorized Official
05/20/2025	William K Sargent
Contact Phone	Email Address
(503) 812-7488	bill@williamksargent.com
Referral Information	
Title, Number or other Identifier TILLamook County	
This Filing is For	
Drafting of Ballot Title Attach referral	text. Publication of Notice Ballot title below.
Ballot Title Additional requirements may apply	
Caption 10 words which reasonably identifies the subject of the measure.	
Measure to increase transient lodging tax from 10% to 14%.	
Question 20 words which plainly phrases the chief purpose of the measure.	
Shall Tillamook County be authorized to incrementally increase the current 10% transient lodging tax to 14%	
throughout Tillamook County?	
in and a second	
Summary 175 words which concisely and impartially summarizes the measure and its major effect.	
This measure would amend Tillamook County Ordinance #74 which currently imposes a 10% tax on lodging	
guests at transient lodging facilities for stays less than 30 days. The amendment will increase the tax to 12%,	
effective September 1, 2025, and to 14%, effective July 1, 2026. In cities that already have such a tax, the	
percentage of the county tax collected from the guest would be offset by the percentage of city tax paid by the	
guest up to 13%. By state law, 70% of county lodging tax collections are dedicated for tourism promotion and	
tourism-related facilities. Per current Ordinance #74, the 30% balance is dedicated to county road	
maintenance. The amendment will require the balance of the 2% to 4% to be dedicated to the Tillamook	
County Sheriff's Office for public safety services, Communications Department for the emergency	
communications system maintenance, and Emergency Management Department for emergency management	
services. This measure is expected to raise an estimated \$760,000 for those county departments and	
\$1,770,000 for tourism promotion and tourism-related facilities.	
By signing this document:	
→ I hereby state that I am authorized by the county or city governing body, or district elections authority to submit this Request	
for Ballot Title – Preparation or Publication of Notice.	

**Signature**